

Best Free Apps & Tools

FOR SMALL BUSINESSES



Social Media Management: Buffer

Buffer lets you schedule posts on all major social media platforms. The free plan allows scheduling up to **10 posts** at a time for **3 platforms**. It also offers easy media upload integrations and a free landing page for showcasing your top content.



Policy Generator: Terms Feed

Terms Feed helps you create various legal policies (terms of use, refund, privacy, etc.) for your websites, services, and apps at no cost, ensuring your business stays compliant.



Scheduling Tool: Calendly

Calendly is a top scheduling tool for small businesses. The free plan offers one event type, with customizable availability, reminders, and questions. It integrates well with Google Meet or Zoom.



Graphic Design: Canva

Canva enables you to design marketing materials for your business for free. It includes templates for flyers, guides, books, and more, helping you create professional-looking designs with ease.



Marketing Tool: Email Octopus

Email Octopus lets you send up to **10,000 emails** to **2,500 subscribers** for free. It also includes up to 3 pop-ups, landing pages, or subscription forms, making it easy to grow your email list.

Need more tools? [Book a call to optimize your workflow and save time.](#)

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